

12-12 September 6, 2012

BIRCHCLIFF ENERGY LTD. ANNOUNCES INITIAL QUARTERLY DIVIDEND ON SERIES A PREFERRED SHARES

Calgary, Alberta - Birchcliff Energy Ltd. ("Birchcliff") (TSX: BIR) today announced that its Board of Directors has declared an initial quarterly cash dividend of \$0.28962 per share on Birchcliff's outstanding Series A Preferred Shares for the period commencing August 8, 2012, to, but excluding, September 30, 2012. The dividend is payable on October 1, 2012 to Preferred Shareholders of record as at the close of business on September 17, 2012. The dividend is designated an eligible dividend for purposes of the *Income Tax Act* (Canada).

Birchcliff is a Calgary, Alberta based intermediate oil and gas company with operations concentrated within its one core area, the Peace River Arch of Alberta. Birchcliff's Common Shares, Series A Preferred Shares, and Warrants are listed for trading on the Toronto Stock Exchange under the symbols 'BIR', 'BIR.PR.A" and 'BIR.WT', respectively.

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